# **HOW TO BE**

# 1. Commit to contradictory ideals

Destroy what you love, tear what you believe into pieces, become what you hate.

Steal the thoughts of your idols and stutter them back. You are not what you think you are, you are multiple. Test this at every opportunity.

# 2. Use irrational methods

If behaviour becomes familiar, it should be shaken up, made awkward.

Throw experience away, it is waste to be discarded in favour of new potential.

Risk total failure.

# 3. Be brutal, unforgiving and cruel.

Most of all to yourself. Art is demanding. It only comes into being when you sacrifice yourself to it.

# 4. Present yourselves uncomfortably.

Let your identity mutate but act like it's always been this way. Resist containment.

Explode in every direction.



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Projects in The Other Place universe continue to Jan 2011 For details of projects go to

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